RATINGS FOR WEB SITE DESIGN

Site Title: _____ Subject: _____

URL:_____

Audience:_____ Web Site Developer: _____

Evaluate the Web site you have selected according to the criteria described below. Circle "Y" for "Yes", "N" for "No", "NA" for "Not Applicable".

1. Speed			
A. The homepage downloads efficiently.	Y	N	NA
2. Home page			
A. The homepage is attractive, has strong eye appeal.	Y	N	NA
B. You can tell where you are immediately (clear title, description, image captions, etc.)	Y	N	NA
C. There is an index, table of contents, or some other clear indicator of the contents of the site.	Y	N	NA
D. Site sponsor/provider is clearly identified.	Y	N	NA
E. Information/method for contacting sponsor/provider is readily available.	Y	N	NA
F. Copyright date or date site was established is easy to determine.	Y	N	NA
3. Ease of navigation			
A. User is able to move around within the site with ease.	Y	N	NA
B. Directions for using the site are provided if necessary.	Y	N	NA
C. Directions are clear and easy to follow.	Y	N	NA
D. The links to other pages within the site are helpful and appropriate.	Y	N	NA
E. Internal and external links are working properly (no dead ends, no incorrect links, etc.)	Y	N	NA
4. Use of multimedia			
A. Each graphic, audio file, video file, etc., serves a clear purpose.	Y	N	NA
B. The graphics, animations, sounds clips, etc., make a significant contribution to the site.	Y	N	NA
5. Browser compatibility			
A. Site is equally effective with a variety of browsers such as Netscape and Internet Explorer.	Y	N	NA
6. Content Presentation			
A. There is sufficient information to make the site worth visiting.	Y	N	NA
B. The information is clearly labeled and organized.	Y	N	NA
C. The same basic format is used consistently throughout site.	Y	N	NA
D. Information is easy to find (no more than three clicks, for example).	Y	N	NA
E. Lists of links are well organized and easy to use.	Y	N	NA
7. Currency			
A. The date of last revision is clearly labeled. Date last revised _____	Y	N	NA
B. Out-dated material has been removed.	Y	N	NA
8. Availability of further information			
A. A working link is provided to a contact person or address for further information.	Y	N	NA
B. Links to other useful Web sites are provided.	Y	N	NA
Totals			

8. Based on the total of "yes" and "no" answers, give this site your overall rating of:

   __Very well designed and easy to use __ Design needs to be improved but site is usable __ Poorly designed, difficult to use

Comments: