

Marina Access

Scene	Time	Copy	Copy Topic	Voiceover	Background Music
canal w/docks boats and houses	25 24:00-24:10	zoom in	convenience/FC&IC	Woman	Popish
canal w/docks boats and houses	24:45- 25:22				
canal w/docks boats and houses	25 canal shot2,3,4				
Marina	10 marina2, 5, 12				

Club House

Scene	Time	Copy
Drive Up	10 25:40-25:44	
Drive Up	Club Front Close, Club SE	
Drive Up	26:35-26:40	
Drive Up	23:38-23:43	
valet parking	5 44:42-44:52	
inside entrance	5 barsetup016, 17	
lounge	10 53:50-54:25	
bar	54:34-54:58	
dining room/grill		
room/19th hole	30 see video above (fine dining), pic 19th hole, dsc01213	
pro shops	20 see video above (golf/tennis)	
Locker Room	dsc01216	
game rooms (men)	10 51:04-51:24	
game rooms (women)	52:36-52:53	
Business Center	10 memcent1, 2, dsc01215	
Shot from 18th hole a/o overview	10 see video above (golf)	

Copy Topic	Voiceover	Background Music
service/hub of activity	Woman	upbeat/swing

Beach Club

Scene	Time	Where	Copy
Sunrise w/beach	5	stock?	
service/activity on beach	30	zoom in on Frenchman Beach 16, beach club sand, dscn2969, dscn2972	
outside back of club/pools	10 1:52	still, dscn2974, bc table outside	
shot of pool	1:53-1:59	beach club pool	
inside club	10 46:13 - 46:29		
inside club	48:31-48:45		
sunset	5	stock?	

Copy	Topic	Voiceover	Background Music
Uniqueness	Woman		Fun/Beachy

Fine Dining

Scene	Time	Copy Copy Topic
Chef	31:35-31:38 (chef), dscn2214	
close-ups (app thru desert)/chef/kitchen	barsetup014, bcdessert, frenchman's creek new years 10 party 080, 078, 158, HPIM0910	
19th whole (inside) breakfast	5 pic 19th hole, dsc01213	quality, variety
19th hole (outside)Lunch w/ shot of inside buffet and cooking area	5 22:54-23:05	
beach club lunch outside.inside	10 1:55-1:58, santa	
BC inside	48:49-48:57	
BC inside	46:15-46:27	
grill room dinner	15 32:01-32:17, GR salad bar, grchiars2	
grill room dinner	45:47-45:53	
grill room dinner	46:49-47:58	
dining room	10 55:28-55:49	
dining room	45:35-45:46	
catered party	10 1:30-1:42	

Voiceover Background Music

Man classical

Fitness & Spa Services

Scene	Time	Copy	Copy Topic	Voiceover
Overview coming up from pool side	5	Fitness very best	personalized	Woman
Pool shot	37:39-37:51			
people using aerobic equip.	10 34:47-35:03			
people using aerobic equip.	35:43-35:59			
people using aerobic equip.	47:26-47:37, dsc01222,3, fitness center3, 4			
people lifting weights	5 50:04-50:15,			
people lifting weights instruction	10 47:00-47:17, 48:04-48:27			
spa services, massage	25+ picture 47:51-48:03 w/audio 1:08-1:18			

Background Music

faster classical

Tennis Courts

Scene	Time	Where	Copy	Copy Topic	Voiceover
Top-down of courts	10	20:40-20:45		ease/availability	Woman
Top-down of courts		tennis1			
Top-down of courts		32:47-33:03			
person serving	10	3:47-3:59			
Tennis fun		tennis045, 043, 010			
pro shop	10	33:13-33:36			
pro lesson	15	50:19-50:50			
rally	10	3:07-3:19			
goodbye		3:20-3:24			

Golf Courses

Scene	Time	Where	Copy	Copy Topic	Voiceover
Heli shot	60	7:00-7:11		availability/ease	Woman
Heli shot		4:47-5:10			
Heli shot		17:38-18:00			
Heli shot		16:29-16:38			
Heli shot		15:03 -15:36			
Heli shot		18:30-18:46			
Heli shot		19:07-19:27			
Ground Shots		42:02-42:25			
Ground Shots		43:04-43:22 w/audio			
Ground Shots		43:51-44:11 in reverse			
people teeing off/chipping (water, no other fairways in sight)	30	41:08-41:30 lead shot			
chip shot		38:08-38:29			
sand shot		39:52-40:02			
pro shop/locker room	10	38:29 - 38:47, dsc01216			
pro lesson	10	1:43 - 1:51 keep audio, Pic DSCN2095			
Tournaments		picture018, schnoll cup, picture190			
shot to clubhouse	10	21:32-21:43			

Frenchman's Creek Video Storyboards

Beach Club	Scene	Sunrise w/beach	service/activity on beach	outside back of club/pools	inside club	sunset				
	Time (seconds)	10	25	10	10	10	5			
	Copy Topic	picture	picture	1:52 still, 1:53-1:59	46:13 - 46:29, 48:31-48:45	picture				
	Graphic	Uniqueness								
	Voiceover	None			Tayal?					
Background Music	Fun/Beachy									
Golf Courses	Scene	Sweeping Heli-overview and on ground shots	people teeing off/chipping (water, no other fairways in sight)	pro shop	pro lesson	shot to clubhouse				
	Time	60	30	10	10	10	10			
	Copy Topic	42:02-42:25, 43:04-44:08-41:30 lead shot	38 38:29 - 38:47	1:43 - 1:51 keep audio	21:32-21:43					
	Graphic	availability/ease								
	Voiceover	None								
Background Music	None									
Tennis Courts	Scene	Top-down of courts	person serving	pro shop	pro lesson	rally				
	Time	10	10	10	15	10				
	Copy Topic	picture, 20:40-20:45, 3:47-3:59	33:13-33:36	50:19-50:50	3:07-3:19, 3:20-3:24					
	Graphic	ease/availability								
	Voiceover	None								
Background Music	None									
Fitness & Spa Services	Scene	Overview coming up from pool side	people using aerobic equip.	people lifting weights	instruction	massage	spa services			
	Time	5	10	5	10	5	25+			
	Copy Topic	picture, 37:39-37:51	34:47-35:03, 35:43-35:59	50:04-50:15, 47:00-47:17, 48:04-48:27		picture, 1:08-1:18, 47:51-48:03 w/audio				
	Graphic	personalized								
	Voiceover	Depends on footage								
Background Music	Woman									
Background Music	faster classical									
Fine Dining	Scene	19th whole (inside) breakfast	19th hole (outside) Lunch w/ shot of inside buffet and cooking area	beach club lunch outside	grill room dinner	close-ups (app thru desert)/chef/ kitchen	dining room catered party			
	Time	5	5	10	15	10	10			
	Copy Topic	22:54-23:05	1:55-1:58, 48:49-48:51	31:35-31:38 (chef), 32:01-32:03						
	Graphic	picture								
	Voiceover	quality, variety								
Background Music	none									
Background Music	Man									
Background Music	classical									
Club House	Scene	Drive Up	valet parking	inside entrance	bar/library	dining room/grill room/19th hole	pro shops/locker rooms	game rooms	Business Center	Shot from 18th hole a/o overview
	Time	10	5	5	10	30	20	10	10	10
	Copy Topic	25:40-25:44, 26:35-26:44	42-44:52	pictures	53:50-54:25, 54:34-54:58	see above	see above	51:04-51:12	pictures	see above
	Graphic	service/hub of activity								
	Voiceover	None								
Background Music	Woman									
Background Music	upbeat/swing									
Marina Access	Scene	people walking over lawn/dock to boat	boating down canal w/docks boats and houses	marina boats/facilities	intercoastal					
	Time	10	25	15	10					
	Copy Topic	pictures of house can	24:00-24:10 zoom in, 24:10-24:12	pictures						
	Graphic	convenience/FC&IC								
	Voiceover	None								
Background Music	Man/Woman									
Background Music	Popish									
Current Listings	Scene	Entrance/Waterfall	Security	drive-by customs	driveby villa/studio w/water	virtual tour				
	Time	5	5	20	10					
	Copy Topic	Exclusive								
	Graphic	Depends on video								
	Voiceover	Woman								
Background Music	Classical									