



Save \$5 on your next annual visit.*

To save \$5 on the cost of the SNAP® Feline Combo Test (FIV and FeLV) at your next annual visit, please fill out the rebate form below and submit it with a copy of your check-out receipt, which must include the name **FIV/FeLV test**.

Name _____

Date _____

Mailing Address _____

City _____ State _____ ZIP _____

Name and location of your pet's veterinary hospital

Date of annual visit _____

Please mail this coupon and copy of receipt to:

IDEXX Rebate Program
C/O Creative Group, Inc.
PO Box 1037
Appleton, WI USA 54912-1037

Rebate applies to SNAP® Feline Combo Test (FIV/FeLV) purchased through a participating veterinarian only while supplies last. Purchase must be made before July 30, 2005 and all rebate requests MUST be postmarked by July 30, 2005. Offer not valid with any other rebates, offers or promotions. Offer valid in U.S. only. Good for actual test purchase from a participating veterinarian during your annual visit. Please allow eight weeks after claim is received by fulfillment company to receive your rebate. Valid for one rebate per customer. All rebates will be made in U.S. dollars. IDEXX is not responsible for lost or misdirected mail and illegible entries. For questions about your rebate, call 1-877-610-7576. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341 and 1342). Keep a copy of your claim for future reference.

*Offer good during the next annual visit. Expires July 30, 2005.

Save on your kitten's tests with our valuable rebate

See inside for details!

Protect your cat from dangerous diseases.



- Keep indoors
- Test if scratched/bitten by another cat
- Test when sick
- Test before vaccination boosters



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5 easy steps to keeping your kitten healthy

Let's start off on the right paw for a lifetime of good health.



Here's how we can work together to help your kitten grow into a happy, healthy cat.



Schedule a physical examination

A physical examination can help us make sure your kitten is in good health from the start.

During the examination, we will do the following:

- Check ears, eyes and body condition
- Listen to heart and lungs
- Look for external parasites, such as fleas and ticks
- Ensure that your kitten is eating properly

A thorough exam today—followed by a regular program of annual testing, vaccines and physical exams—will help us keep your kitten healthy for a lifetime and provide you with peace of mind.

(Learn more inside.)

2

Have your kitten tested for feline immunodeficiency virus (FIV) and feline leukemia (FeLV)

Important facts:

- These two diseases are associated with illness and death in more cats than any other infectious agent*
- Kittens born to infected mothers can be infected too
- Signs of infection may not be apparent in young kittens
- All kittens should be tested before being introduced into a household. All at-risk cats should be tested annually to ensure good health and to help prevent the spread of disease
- There is currently no cure for either infection, but if your kitten is infected, we can manage the disease to help your kitten live a productive and happy life

We can quickly test your kitten for both infections during your visit. You will have the results before you leave today.



*American Association of Feline Practitioners, 2001

3

Protect your kitten from parasites and infectious diseases

Know the problem:

Ear mites cause intense irritation as they move about the ear canal, feeding on epidermal debris and tissue fluid. Cats can pass ear mites on to other cats.

Fleas often choose a pet as a host because the fur provides warm camouflage for breeding. Serious side effects of flea infestations include anemia, tape worm, infections and more.

Ticks carry dangerous, infectious diseases. The harpoon-like barbs of a tick's mouth attach to a host for feeding. Crablike legs and a sticky secretion help hold the tick to the host.

Mosquitoes can infect a pet with heartworm, a parasite that resides in the heart and, over time, causes serious heart damage and death.

Fecal parasites, such as hookworm, roundworm, *Giardia* and others, can create serious health problems if left undetected.

Learn how to protect your kitten.

The magnet attached to this brochure provides tips and guidance on disease prevention. Place it on your refrigerator as a reminder.

4

Vaccinate and take preventive measures to guard against disease

We recommend the following vaccines to protect your kitten for one year.

- Rabies
- Feline distemper virus
- Feline leukemia virus
- Calicivirus
- Tick/Flea preventative
- _____
- _____
- _____

We recommend testing for infection before vaccinating for FIV and FeLV.

BUSINESS CARD DIE. DO NOT PRINT.

Keep this card handy so you can call us whenever you have questions about your kitten's care.

5

Spay/Neuter your kitten

- This reduces the tendency for your kitten to fight and/or mate, thereby decreasing the chance of spreading the virus.
- Your kitten will be placed under anesthesia for this procedure. We recommend preanesthetic testing to determine your kitten's overall health status and ability to tolerate anesthesia.

"Preanesthetic screening is imperative for puppies and kittens. Most often, the preanesthetic diagnostic screening is the first comprehensive look we have at the pet's health. It is at that time we can assess the pet for common breed-specific ailments, as well as gather solid baseline data for the future health care of the pet."

—Dr. Ernie Ward
Seaside Animal Care
Calabash, NC