Frenchman's Creek Video Storyboards

				outside back of		
Beach Club	Scene	Sunrise w/beach	service/activity on beach	club/pools	inside club sunset	
	Time (seconds)	10	25	10	10	5
	Copy Topic	Uniqueness				
	Graphic	None				
	Voiceover	Woman			Tayal?	
	Background Music	Fun/Beachy			-	

Golf Courses	Scene	Sweeping Heli- overview	people teeing off/chippi (water, no other fairway in sight)	pro shop	•	shot to	
	Time	60	•	30	10 10	J	10
	Copy Topic	availability/ease					
	Graphic	None					
	Voiceover	Man					
	Background Music	None					

		Top-down of					
Tennis Courts	Scene	courts	person serving	pro	shop pro	lesson rally	
	Time	10		10	10	15	10
	Copy Topic	ease/availabil	lity				
	Graphic	None					
	Voiceover	Woman					
	Background Music	None					

Fitness & Spa Services	Scene	Overview coming people using aerobic up from pool side equip.	people lifting weights	instruc	tion massage	spa services
	Time	5	10	5	10	5 25+
	Copy Topic	personalized				
	Graphic	Depends on footage				
	Voiceover	Woman				
	Background Music	faster classical				

Fine Dining	Scene	19th whole (inside) breakfast	19th hole (outside)Lunch w/ shot of inside buffet and cooking area		n grill room dinner	close-ups (app thru desert)/chef/ kitchen	dining room	catered party	d
	Time	5	5	5 1	0 15	5 10)	10	10
	Copy Topic	quality, variety							
	Graphic	none							
	Voiceover	Man							
	Background Music	classical							

Club Usuas	Saura		volet perking	inside	bor/libror	dining room/grill	pro shops/loci	•	Business	
Club House	Scene	Drive Up	valet parking	entrance	e bar/librar	y room	er rooms	rooms	Center	overview
	Time	10		5	5 1	0 3	0 20)	10 1	0 10
	Copy Topic	service/hub o	activity							
	Graphic	None								
	Voiceover	Woman								
	Background Music	upbeat/swing								

		people walking over lawn/dock	marina boats/facili intercoa			
Marina Access	Scene	boat	houses	ties	al	
	Time	10		25	15	10
	Copy Topic	convenience/FC&IC				
	Graphic	None				
	Voiceover	Man/Woman				
	Background Music	Popish				

						driveby	
		Entrance/Waterf		drive-by villa/stue		villa/studio)
Current Listings	Scene	all	Security		customs	w/water	virtual tour
	Time		5	5	20	10)
	Copy Topic	Exclusive					
	Graphic	Depends on vic	leo				
	Voiceover	Woman					
	Background Music	Classical					