

Frenchman's Creek Video Storyboards

Beach Club	Scene	Sunrise w/beach	service/activity on beach	outside back of club/pools	inside club	sunset	
	Time (seconds)	10	25	10	10		5
	Copy Topic	Uniqueness					
	Graphic	None					
	Voiceover	Woman			Tayal?		
Background Music	Fun/Beachy						

Golf Courses	Scene	Sweeping Heli- overview	people teeing off/chipping (water, no other fairways in sight)	pro shop	pro lesson	shot to clubhouse	
	Time	60	30	10	10		10
	Copy Topic	availability/ease					
	Graphic	None					
	Voiceover	Man					
Background Music	None						

Tennis Courts	Scene	Top-down of courts	person serving	pro shop	pro lesson	rally	
	Time	10	10	10	15		10
	Copy Topic	ease/availability					
	Graphic	None					
	Voiceover	Woman					
Background Music	None						

Fitness & Spa Services	Scene	Overview coming up from pool side	people using aerobic equip.	people lifting weights	instruction	massage	spa services
	Time	5	10	5	10		5 25+
	Copy Topic	personalized					
	Graphic	Depends on footage					
	Voiceover	Woman					
Background Music	faster classical						

Fine Dining	Scene	19th whole (inside) breakfast	19th hole (outside) w/ shot of inside and cooking area	Lunch buffet	beach club lunch outside	grill room dinner	close-ups (app thru desert)/chef/ kitchen	dining room	catered party
	Time	5	5	10	15	10	10	10	
	Copy Topic	quality, variety							
	Graphic	none							
	Voiceover	Man							
Background Music	classical								

Club House	Scene	Drive Up	valet parking	inside entrance	bar/library	dining room/grill room	pro shops/lock er rooms	game rooms	Business Center	Shot from 18th hole a/o overview	
	Time	10		5	5	10	30	20	10	10	
	Copy Topic	service/hub of activity									
	Graphic	None									
	Voiceover	Woman									
Background Music	upbeat/swing										

Marina Access	Scene	people walking over lawn/dock to boat	boating down canal w/docks boats and houses	marina boats/facili ties	intercoast al	
	Time	10	25	15	10	
	Copy Topic	convenience/FC&IC				
	Graphic	None				
	Voiceover	Man/Woman				
Background Music	Popish					

Current Listings	Scene	Entrance/Waterf all	Security	drive-by customs	driveby villa/studio w/water	virtual tour
	Time	5	5	20	10	
	Copy Topic	Exclusive				
	Graphic	Depends on video				
	Voiceover	Woman				
Background Music	Classical					